

# VisionOn Technologies & Solutions

## Brand name SMS Service

Now SMS are delivered from your Brand Name or Company Name instead of any unknown number or code. Hence, creates content authenticity of the company message.

Now send sms with your company name instead of any unknown number. This enables reader to trust the content of your SMS. In other words, we call this "SMS on letter head". The response rate of branded sms is way far better than sms from ordinary number. Since this type of sms is generated with SMS gateway and direct connectivity with Teleco SMSC the speed is generally very good i.e. 20 - 30 SMS per second compared with 8 SMS per minute from normal sim. Branded SMS generally better suits for commercial organization where reliability of the content really matters. Second most important reason to use branded sms is? It's not forward able i.e. if you receive sms from the header "VisionOn" and you forward that sms to someone with or without any change, the sms will be forwarded from your number instead of "VisionOn" header.

## Features

- Fixed Sender ID or Brand Name (Maximum 11 Characters)
- You can send 740 characters long normal SMS
- You can send 210 characters long Unicode SMS (Urdu etc)
- Great broadcasting speed
- 20 – 30 sms per sec (only from web panel)
- Web based solution, globally manageable.
- No Hardware/Software required
- Manage contacts and groups.
- All Pakistan GSM and CDMA coverage.
- Online delivery status report.
- Quick and most effective way to reach your target audience.
- Upload the number list from an excel sheet. CSV Format.
- Track the history of bulk sms sent.
- Schedule messages. A very good feature for bulk sms promotion campaigns.
- Free Phone and Email support.
- No hidden costs.
- Quick and most effective way to reach your customers, employees and vendors in no time
- Powerful rich and easy to use Windows Software Interface is also available.
- We provide you best service regularly.

## Brand Name SMS Rates

Plan Name	SMS Credits	Zong	Ufone	Telenor	Warid	Mobilink	Validity
Demo Account	20	Free	Free	Free	Free	Free	3 (Month)
Plan-A	10,000	0.60	0.60	0.60	0.60	0.90	3 (Month)
Plan-B	25,000	0.55	0.55	0.55	0.55	0.80	3 (Month)
Plan-C	50,000	0.50	0.50	0.50	0.50	0.80	3 (Month)
Plan-D	1,00,000	0.45	0.45	0.45	0.45	0.75	3 (Month)
Plan-E	2,00,000	0.40	0.40	0.40	0.40	0.74	3 (Month)
Plan-F	5,00,000	0.38	0.38	0.38	0.38	0.72	3 (Month)
Plan-G	10,00,000	0.37	0.37	0.37	0.37	0.62	3 (Month)
Plan-H	20,00,000	0.35	0.35	0.35	0.35	0.60	3 (Month)
Plan-I	40,00,000	0.33	0.33	0.33	0.33	0.56	3 (Month)

Note: Mobilink Only allows Branded SMS from their network and that's why their cost is higher than others.

## Terms & Conditions

- Corporate Account needs to buy at least 10,000 SMS credits for starting.
- Account Activation Fee Rs 6,000 One time (Non - Refundable)
- Payment will be 100% in advance.
- Service will be activated only on confirmed receipt of payment.
- No refunds will be given for unused credits.
- No carry forward for unused credits or transfer credits.
- Get validity from your purchase date consider.
- SMS API charges for Integration of Brand name SMS functionality into your any desk and web application (Rs 20,000)
- All Prices are without tax

## Contact

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